

The Canadian
Journalism Foundation
La Fondation pour le
journalisme canadien

September 2024

2023 ANNUAL REPORT

*As Journalism Goes,
So Goes Democracy*

Prepared by

The Canadian Journalism Foundation

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Letter from the Board Chair

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Kathy English

CJB Board Chair

Throughout its nearly 35 years, the CJB has fostered a unique community of support for the essential idea that journalism matters to the greater good of our society.

The Canadian Journalism Foundation was established in 1990 on the principle that democracy falters without quality journalism. Our motto, “As journalism goes, so goes democracy,” is particularly meaningful today amid growing threats to democracy and democratic processes in Canada and the world.

Since its founding, the CJB has been a steadfast champion of journalistic excellence and integrity – accuracy, fairness, independence, diversity, public interest – those pillars of quality journalism that must not waver in the face of the misinformation and disinformation that undermines democracy.

Throughout its nearly 35 years, the CJB has fostered a unique community of support for the essential idea that journalism matters to the greater good of our society. We aim to bring together and serve journalists, the business community, academics, public policy leaders and the Canadian public in civic — and civil — dialogue that promotes understanding and tolerance.

As CJF Board Chair, I am honoured to present our annual report for 2023 – a year of significant growth and achievements. As our outstanding president and executive director, Natalie Turvey, details in her message, our programs to support experienced and emerging journalists, promote excellence in journalism and foster media literacy across Canada are thriving. The CJF exceeded its budget goals for our annual Awards event and over-achieved on all the vital objectives aligned with our/it's mission.

I want to extend my sincere thanks and appreciation to Natalie and her staff – Josh Gurfinkel, Jennie Worden and Annicca Albano and Megan Rampersaud – for all of their hard work and dedication to the CJF's mission and operation. This small but mighty team is truly the beating heart of the CJF.

My gratitude extends also to our executive committee and our entire board of directors who provide support and guidance in innumerable ways that contribute to the CJF's mandate for excellence.

The tremendous amount of work the CJF does through its various programs is made possible only through the belief of our sponsors and supporters. We are immensely grateful to our many committed sponsors whose financial and in-kind support are essential to the growth and success of the CJF's initiatives and ambitions.

As we navigate the opportunities and challenges ahead, I am confident the CJF will continue to thrive and make a positive impact on Canadian journalism and Canadian society. I am excited about our new initiatives underway to examine and confront the implications of AI and other massive technological changes to journalism and the information ecosystem fundamental to Canadian democracy.

Thank you for your continued support.

Kathy English
Board Chair, Canadian Journalism Foundation



Letter from the President & Executive Director

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Natalie Turvey

President and Executive Director

This year has been marked by exceptional achievements in fund development, programming and strategic initiatives that underscore our commitment to fostering and supporting excellence in journalism.

As we reflect on 2023, I am proud to share that the Canadian Journalism Foundation achieved significant milestones and continued to build on our mission of supporting excellence in journalism. This year has been marked by exceptional achievements in fund development, programming and strategic initiatives that underscore our commitment to fostering and supporting excellence in journalism.

We are delighted to announce that we exceeded our budget goals for the CJF Awards, the Foundation's annual major fundraiser. This success is largely due to the generous support of sponsors like Presenting Sponsor CIBC. We also welcomed new table purchasers and received significant support from several new organizations and individuals. Our gratitude also extends to in-kind supporters who contributed valuable assets to the program, enhancing the impact of our event.

With our longtime partners at the Google News Initiative, we continued to advance our news literacy efforts, developing new campaign assets through interviews with media thought-leaders and polling by our research partners. Additionally, we launched an exciting new campaign on the Veritas Charity Services platform to raise \$50,000 for a new Black Journalism Fellowship, with a generous initial matching donation from an anonymous donor.

It remains a core Foundation mission to create opportunities for our next generation of journalists. The \$200,000 Emerging Journalists Fund, founded by the CJF in partnership with J-Schools Canada, provided post-secondary journalism schools with funding for bursaries to encourage career-related opportunities for some of our best and brightest emerging journalists.

The CJF Fellowship program continues to grow, creating new space for more diverse voices and stories in Canada's major media. This year, the number of Indigenous Fellowships rose from two to three. Thanks to our Champions of Diversity Awards Gala sponsors, our Black Journalism Fellowships offered five opportunities, including a new partnership with The Globe and Mail.

The CJF Awards ceremony remains a cornerstone of our activities, celebrating outstanding contributions to Canadian journalism. This year's event, hosted by Farah Nasser, featured a CJF Tribute to veteran news anchor Lisa LaFlamme, recognized for her extraordinary career in global reporting and national news and her significant contributions to journalism and its next generation. The event also featured moving performances by multi-platinum recording artist, Loreena McKennitt and award-winning Canadian singer-songwriter, Laila Biali. We were honoured to have former Governor General, Her Excellency Adrienne Clarkson presenting the Lifetime Achievement Award to Haroon Siddiqui in recognition of his decades-long groundbreaking career in Canadian journalism and his commitment to diversity, journalistic integrity and social justice.

Our J-Talks programming included nine diverse events on a wide variety of topics, attracting participation from across the country and abroad. Highlights included "The News Explainer, Explained" with the BBC's Ros Atkins and CBC's Andrew Chang; a wide-ranging conversation between New York Times columnist Lydia Polgreen and Pulitzer and Peabody award-winning journalist Connie Walker; and "What Journalists Can Do That AI Can't," examining the growing presence of AI technology

in newsrooms and the editorial and ethical questions that accompany this rapidly evolving tech transformation.

These events not only engaged large audiences but also provided valuable professional development and insights into the evolving media landscape.

We continue to strengthen our organizational governance with the induction of new Board members and timely new operational policies. These steps ensure that our governance framework supports a diverse and inclusive environment, reflective of the communities we serve.

In addition to these achievements, the CJF also released a comprehensive report on Canadian attitudes towards AI in journalism, underscoring the need for clear and transparent policies in the use of AI technologies.

As we look ahead, we remain committed to advancing excellence in journalism through innovative programs, strategic partnerships and a continued focus on excellence.

Thank you for your unwavering support and dedication to our mission. Our gratitude to our 2023 sponsors and supporters highlighted on page 21. We could not do this important work without you.

Natalie Turvey
President & Executive Director
Canadian Journalism Foundation

Foundation Overview

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Vision

Canadians understand the value of fact-based journalism and its importance to ensuring a strong and vibrant democracy. Canada's media are diverse, inclusive and represent the audiences they serve.

Mission

The Canadian Journalism Foundation fosters excellence in journalism through the support and recognition of emerging and experienced journalists and their organizations and enhances the public's understanding of fact-based journalism.

Journalism Matters
#JTalksLive

The Canadian Journalism Foundation
La Fondation pour le journalisme canadien

J-Talks Season Sponsor: TD
Broadcast Partner: CPAC
In-Kind Support: CISION

Facilitating Dialogue and Connecting Journalists and Thought Leaders

Through its J-Talks public speakers' series, the CJF facilitates dialogue among journalists, business people, academics and students about the role of the media in Canadian society and the ongoing challenges for media in the digital era.

The CJF events attract a wide range of media thought-leaders, both from within Canada and abroad.

9

J-Talks

36

Speakers

2000

Attendees

CJF J-Talks

8

Stories Beyond Stories: True Crime and Investigative Journalism Podcasts



200 Attendees

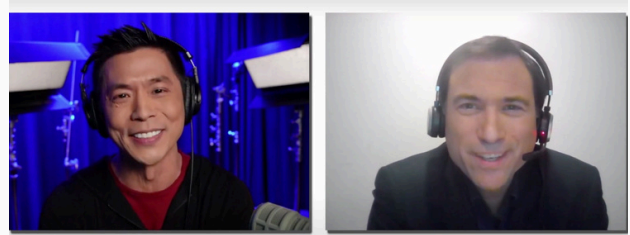
January 26, 2023

Kathleen Goldhar, Independent journalist, podcaster and producer;

Basia Cummings, Editor and partner at *Tortoise Studios*;

Connie Walker, Moderator, Journalist and Investigative Reporter at *Gimlet Media*

The News Explainer, Explained



346 Attendees

February 9, 2023

Ros Atkins, *BBC* journalist, editor and explainer-in-chief;

Andrew Chang, *CBC/Radio-Canada*

We Can't Keep Doing Things the Same Way: Next-Generation and Underserved Audience Development



294 Attendees

March 23, 2023

Juleyka Lantigua, Journalist, director and producer of *LWC Studios*;

Phoebe Connelly, Director of Next-Generation Audience Development, *The Washington Post*;

Priyanka Vora, Journalist of *Axios*;

Rebecca Zamon, Moderator, *The Globe and Mail*

What Can Journalists Do That AI Can't



351 Attendees

April 11, 2023

Aimee Rinehart, Program manager for the *Associated Press* Local News AI Initiative;

Hamilton Nolan, Labour reporting fellow for *In These Times*;

Gina Chua, Journalist, executive director of *Semafor*;

Patrick White, Director of the journalism program at the University of Quebec in Montreal (UQAM);

Felix M. Simon, Moderator, journalist of the Oxford Internet Institute

CJF J-Talks

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Bill C-18: What's At Stake for Journalism and Canadian Democracy?



502 Attendees

September 20, 2023

- Dr. Michael Geist**, Lawyer and law professor at the University of Ottawa;
- Brian Myles**, Publisher of *Le Devoir*;
- Tai Huynh**, Founding editor-in-chief and publisher of *The Local*;
- Natalie Campbell**, Senior director North American Government and Regulatory Affairs, The Internet Society;
- Paul Samyn**, Editor, *The Winnipeg Free Press*;
- Dr. Mary Lynn Young**, Moderator, journalism professor and co-founder of the Conversation Canada

Connie Walker and Lydia Polgreen in Conversation: The State of the Media



70 Attendees (in person)

November 9, 2023

- Lydia Polgreen**, Opinion Columnist for *The New York Times*;
- Connie Walker**, Moderator, Journalist and Investigative Reporter at *Gimlet Media*

Is Climate Solutions Journalism the Solution?



200 Attendees

November 8, 2023

- Steph Kwetásel'wet Wood**, Journalist of *The Narwhal* team;
- Dr. Anabela Bonada**, Managing director, Climate Science of the Intact Centre on Climate Adaptation;
- Mark Hertsgaard**, Co-founder and executive director, *Covering Climate Now*;
- Diego Arguedas Ortiz**, Associate Director, Oxford Climate Journalism Network;
- Laura Lynch**, Moderator, Host of *CBC's* award-winning climate solutions show *What On Earth?*

Craft Your Winning Pitch: Exclusive Workshop for the CJF-CBC Indigenous Journalism Fellowships



87 Attendees

November 22, 2023

- Lenard Monkman**, Reporter, editor, and creative producer of *CBC Indigenous*

AI in Journalism: A New Challenge

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A New Challenge Demands New Approaches and Policies

With the development and public availability of generative AI tools, the role that AI might play in journalism emerged as a key concern in 2023. In its research, outreach and programming, the CJF addressed this new challenge, exploring Canadians' attitudes, best practices and the growing role of AI in mis- and disinformation.

Canadians want transparent media AI policy

“

In these early days of discovery of how fast-moving generative AI technology such as Chat-GPT can — or should — be used in journalism, it's crucial that newsrooms establish robust, transparent policies and parameters to guide journalists and bolster public trust in our vital work.

Kathy English, CJF Board Chair

Polling data from the CJF and Maru Public Opinion, April 2023

Canadians who believe that news organizations should have clear and transparent policies on how they use AI technology to produce news and information

92%

85%

Canadians are concerned that AI in journalism will produce or spread misinformation

Canadians concerned about the use of generative AI to produce news

57%

Media Literacy in the Age of AI

CJF & Maru Public Opinion, October 2023

A study released in October by the Canadian Journalism Foundation (CJF) found that most (58%) Canadians believe they had personally encountered misleading or false online/social media information generated by AI over the preceding six months — even though half (48%) admitted they're not confident in their own ability to distinguish the difference between online/social media content generated by AI versus content created by humans.

The survey conducted by [Maru Public Opinion](#) found significant intergenerational differences in experiences and attitudes on all questions posed — with one exception: a majority (71%) of Canadians joined ranks in their belief that governments will not be able to regulate companies that generate AI content for online/social media use.

“
[A] majority (71%) of Canadians joined ranks in their belief that governments will not be able to regulate companies that generate AI content for online/social media use.
”

Half of Canadians not confident in their ability to detect AI-generated content

Research showed that younger audiences are more confident in their AI-detecting abilities.

Boomers (aged 59+)	46%
Gen X (aged 43 to 58)	48%
Millennials (aged 27 to 42)	59%
Gen Z (aged 18 to 26)	63%

The Paris Charter: Safeguarding the Right to Information

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PARIS CHARTER ON AI AND JOURNALISM

Paris, 10th November 2023

PREAMBLE

We, as representatives of the media and journalism community, acknowledge the transformative implications of artificial intelligence (AI) for humanity. We champion global cooperation to ensure AI upholds human rights, peace and democracy, and aligns with our shared aspirations and values.

The history of news and information is interwoven with technological progress. AI, spanning from basic automation to analytical and creative systems, introduces a new category of technologies with an unparalleled capacity to intersect with human thought, knowledge, and creativity. It represents a considerable shift in information gathering, truth seeking, storytelling, and the dissemination of ideas. As such, it will profoundly alter the technical, economic and social conditions of journalism and editorial practice. AI systems have the potential, depending on their design, governance and application, to revolutionize the global information landscape. However, they also present a structural challenge to the right to information. The right to information flows from the freedom to seek, receive and access reliable information. It is rooted in the international legal framework, including the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, and the International Partnership for Information and Democracy. This right underpins the fundamental freedoms of opinion and expression.

The social role of journalism and media outlets—serving as trustworthy intermediaries for society and individuals—is a cornerstone of democracy and enhances the right to information for all. AI systems can greatly assist media outlets in fulfilling this role, but only if they are used transparently, fairly and responsibly in an editorial environment that staunchly upholds journalistic ethics.

In affirming these principles, we uphold the right to information, champion independent journalism, and commit to trustworthy news and media outlets in the era of AI.

1. JOURNALISM ETHICS GUIDE THE WAY MEDIA OUTLETS AND JOURNALISTS USE TECHNOLOGY.

Media outlets and journalists use technologies that enhance their capacity to fulfill their primary mission: ensuring everyone's right to quality, trustworthy information. The pursuit and achievement of this goal should drive their choices regarding technological tools.

The use and development of AI systems in journalism must uphold the core values of journalistic ethics, including truthfulness and accuracy, fairness, impartiality, independence, non-harm, non-discrimination, accountability, respect for privacy and for the confidentiality of sources.

2. MEDIA OUTLETS PRIORITIZE HUMAN AGENCY.

Human decision-making must remain central to both long-term strategies and daily editorial choices.

The use of AI systems should be a deliberate and well-informed decision made by humans. Editorial teams must clearly define the goals, scope, and usage conditions for each AI system. They must ensure a cross-sectional and continuous oversight of the impacts of deployed AI systems, ensure their strict compliance with their usage framework, and retain the ability to deactivate them at any time.

5. MEDIA OUTLETS MAINTAIN TRANSPARENCY IN THEIR USE OF AI SYSTEMS.

Any use of AI that has a significant impact on the production or distribution of journalistic content should be clearly disclosed and communicated to everyone receiving information alongside the relevant content.

Media outlets should maintain a public record of the AI systems they use and have used, detailing their purposes, scopes, and conditions of use.

6. MEDIA OUTLETS ENSURE CONTENT ORIGIN AND TRACEABILITY.

Media outlets should, whenever possible, use state-of-the-art tools that guarantee the authenticity and provenance of published content, providing reliable details about its origin and any subsequent changes it may have undergone.

Any content not meeting these authenticity standards should be regarded as potentially misleading and should undergo thorough verification.

7. JOURNALISM DRAWS A CLEAR LINE BETWEEN AUTHENTIC AND SYNTHETIC CONTENT.

Journalists and media outlets strive to ensure a clear and reliable distinction between content derived from the physical capture of the real world (such as photographs, and audio and video recordings) and that which is created or significantly altered using AI systems. They should favor the use of authentic footage and recordings to depict actual events.

Media outlets must avoid misleading the public in their use of AI technologies. In particular, they should refrain from creating or using AI-generated content mimicking real-world captures and recordings or realistically impersonating actual individuals.

8. AI-DRIVEN CONTENT PERSONALIZATION AND RECOMMENDATION UPHOLDS DIVERSITY AND THE INTEGRITY OF INFORMATION.

In media outlets, the design and use of AI systems for automatic content personalization and recommendations should be guided by journalistic ethics. Such systems

3. AI SYSTEMS USED IN JOURNALISM UNDERGO PRIOR, INDEPENDENT EVALUATION.

The AI systems used by the media and journalists should undergo an independent, comprehensive, and thorough evaluation involving journalism support groups. This evaluation must robustly demonstrate adherence to the core values of journalistic ethics.

These systems must respect privacy, intellectual property and data protection laws. A clear accountability framework is established for any failure to meet these requirements. Systems that operate predictably and can be simply explained are preferred.

4. MEDIA OUTLETS ARE ALWAYS ACCOUNTABLE FOR THE CONTENT THEY PUBLISH.

Media outlets assume editorial responsibility, including in their use of AI in gathering, processing, or disseminating information. They are liable and accountable for every piece of content they publish.

Responsibilities tied to the use of AI systems should be anticipated, outlined, and assigned to humans to ensure adherence to journalistic ethics and editorial guidelines.

9. JOURNALISTS, MEDIA OUTLETS AND JOURNALISM SUPPORT GROUPS ENGAGE IN THE GOVERNANCE OF AI.

As essential guardians of the right to information, journalists, media outlets and journalism support groups should play an active role in the governance of AI systems. They should be included in any global or international institutional oversight of AI governance and regulation.

They should ensure that AI governance respects democratic values, and that diversity of people and cultures is reflected in the development of AI.

They must remain at the forefront of knowledge in the field of AI. They are committed to examining and reporting on the impacts of AI with accuracy, nuance, and a critical mind.

10. JOURNALISM UPHOLDS ITS ETHICAL AND ECONOMIC FOUNDATION IN ENGAGEMENTS WITH AI ORGANIZATIONS.

Access to journalistic content by AI systems should be governed by formal agreements that ensure the sustainability of journalism and uphold the long-term shared interests of the media and journalists. AI system owners must credit sources, respect intellectual property rights, and provide just compensation to rights holders. This compensation must be passed on to journalists through fair remuneration. AI system owners are also required to maintain a transparent and detailed record of the journalistic content utilized to train and feed their systems.

Rights holders must make the repurposing of their content by AI systems conditional on respecting the integrity of the information and the fundamental principles of journalistic ethics. They collectively call for AI systems to be designed and used in such a way as to guarantee high-quality, trustworthy and pluralistic information.



The Paris Charter, published on November 10, 2023, represents a pivotal step in protecting the right to information. It is the product of three months of intense collaboration between AI and journalism specialists, media representatives, and journalism support organizations. The committee, comprising 32 distinguished personalities, including CJF Board Chair Kathy English, was chaired by Nobel laureate Maria Ressa, with Reporters Sans Frontiers coordinating the collaborative process.

PARTNER ORGANIZATIONS

Asia-Pacific Broadcasting Union (ABU) ●
Collaboration on International ICT Policy in East and Southern Africa (CIPESA) ●
Canadian Journalism Foundation (CJF) ●
Committee to Protect Journalists (CPJ) ●
DW Akademie ● European Federation of Journalists (EFJ) ● European Journalism Centre (EJC) ● Ethical Journalism Network (EJN) ● European Broadcasting Union (EBU) ● Free Press Unlimited (FPU) ● Global Investigative Journalism Network (GIJN) ● Global Forum for Media Development (GFMD) ● International Consortium of Investigative Journalists (ICIJ) ● International Press Institute (IPI) ● Organized Crime and Corruption Reporting Project (OCCRP) ● Pulitzer Centre ● Thomson Foundation ● World Association of News Publishers (WAN-IFRA)

Digital Tools for Journalists

A free training program in partnership with Google News Lab

The Digital Tools for Journalists Workshops, presented by Google News Lab in partnership with the Canadian Journalism Foundation (CJF), offered journalists and students the opportunity to learn how new tools can elevate their journalism.

The News Lab is a team within the Google News Initiative whose mission is to collaborate with journalists to fight misinformation, strengthen diversity, equity and inclusion within news and support learning and development through digital transformation.

The CJF and Google News Initiative offered six digital workshops to 422 attendees introducing them to a range of free tools for journalists, from newsroom essentials to tools supporting elections.

The graphic is a promotional banner for the 'Digital Tools for Journalists' program. It features a dark blue background on the left and a light blue background on the right. The left side contains the program title, a description of the training series, the session format, and a sign-up link. The right side lists six specific workshop topics, each with a corresponding icon.







Google News Lab

Digital Tools for Journalists

A six-part, free-of-cost training series in partnership with the Canadian Journalism Foundation

One-hour sessions, live and online, starting September 28

Sign up now at goo.gl/DigitalToolsCJF

-  Student Newsroom Essentials
-  Tackling Misinformation
-  Pinpoint for Investigations
-  Advanced Search
-  Election Tools for Newsrooms
-  YouTube for News

Fellowships & Bursaries

The CJF Black Journalism Fellowship Program

The fellowships aim to amplify Black voices, improve coverage of Black issues in the news and cultivate future Black media leaders. Each fellowship provides a unique opportunity for an early-career Black journalist — with one to five years of experience — to be hosted for six months at a CBC/Radio-Canada (English and French), Globe and Mail or CTV News newsroom or at the IJB at the University of Toronto’s Dalla Lana School of Public Health.



Rahma Shafi
CJF-CBC/Radio-Canada Black Women’s Journalism Fellowship



Serena Lopez
CJF-CTV News Black Journalism Fellowship



Mzwandile Poncana
CJF-IJB Black Journalism Fellowship



Daniel Reale-Chin
Inaugural CJF-Globe and Mail Black Journalism Fellowship



Leila Ahouman
CJF-CBC/Radio-Canada Black Journalism Fellowship

As part of our Black Journalism Fellowship program, the CJF is dedicated to creating mentoring and networking opportunities for early-career Black journalists. Our five Fellows gathered in December for a Black Journalism Fellowship Pub Night, to share experiences and meet with industry mentors and leaders. Events like this, where our Fellows can build their networks and get insight on what it takes to be successful working in the media, are integral in building their careers.



Fellowships & Bursaries

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The CJF-CBC Indigenous Journalism Fellowship Program

The CJF-CBC Indigenous Journalism Fellowships are offered to three Indigenous journalists with one to ten years of experience to explore an issue of interest, while being hosted for one month with CBC Indigenous. The award aims to foster better comprehension of Indigenous issues in Canada's major media and community outlets.



Tchadas Leo

“Survivor’s Hague visit among efforts to urge quicker action from the Vatican on promises around residential schools”




Tanner Isaac

“The AFN election is next week ... do you care?”



Sara Kanutski

“Why boundaries are important for Indigenous people in the workplace”

With thanks to award sponsor 

Fellowships & Bursaries

The CJF Bursary for BIPOC Student Journalists



Crystal Greene Anishinaabekwe journalist

The \$5000 CJF Bursary for BIPOC Student Journalists is open to a BIPOC student in their final year of a Canadian undergraduate journalism program. It is designed to support students who have demonstrated strong engagement with the BIPOC community and a commitment to high journalistic standards.

With thanks to founding award sponsor



The Tom Hanson Photojournalism Award



Spencer Colby Photojournalist and Videographer

The Tom Hanson Award, created in honour of Tom Hanson, is administered by the Canadian Journalism Foundation and offers a six-week paid internship at The Canadian Press head office in Toronto for a photojournalist in the early stages of his or her career. The Award is open to any Canadian photojournalist who has been in the business less than five years.



Prime Minister Justin Trudeau speaks at the National Caucus holiday party in Ottawa, on Wednesday, Dec. 14, 2022.

THE CANADIAN PRESS/Spencer Colby

The award is co-presented by The Canadian Press and supported by **SONY**



CJF Tribute

Lisa LaFlamme

CJF Lifetime Achievement Award

Haroon Siddiqui

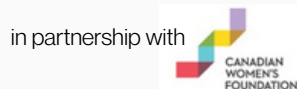
CJF Jackman Award for Excellence
in Journalism (Small Media)

The Eastern Graphic

CJF Jackman Award for Excellence in
Journalism (Large Media)

The Globe and Mail

The Landsberg Award



Molly Hayes, Elizabeth Renzetti and
Tavia Grant; *The Globe and Mail*

CJF-Meta Journalism Project
Digital News Innovation Award

Sponsored by



The Narwhal

CJF Award for Climate Solutions
Reporting

Sponsored by



The Narwhal

The CJF-Edward Burtynsky Award for
Climate Photojournalism

Sponsored by

Marci McDonald and Clair Balfour
and Lisa Balfour Bowen

Dustin Patar

CJF Award Sponsors

Presenting Sponsor



Tribute Sponsor



Reception Sponsor



Supporting Next Generation Journalists Sponsor



Champion of Excellence Sponsor



Champion of Diversity Sponsors



In Kind Supporters



Financial Overview

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In 2023, the CJF prioritized earned income as a revenue source, focussing on pairing funding gaps with partnerships and sponsorships. Our sponsors and partners seek to align with programs that deliver impact and engagement and advance their philanthropic priorities. In an uncertain economic climate, the Foundation has committed to ensuring that new programs and events are fully funded.

Statement of Revenue & Expenses

\$1.17M

Revenue

\$1.10M

Expenses

Balance Sheet

\$1.2M

Assets

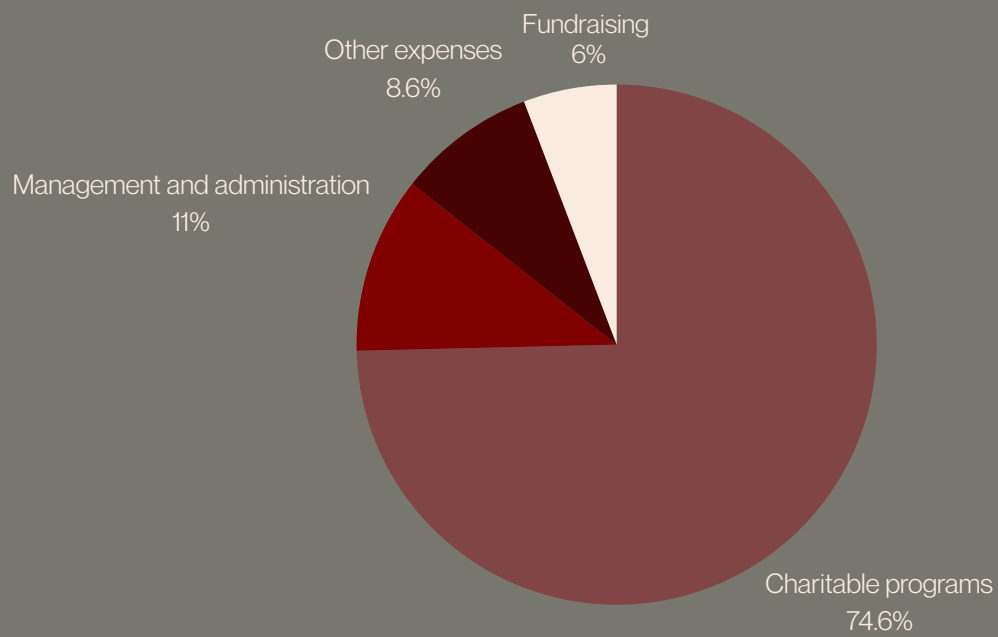
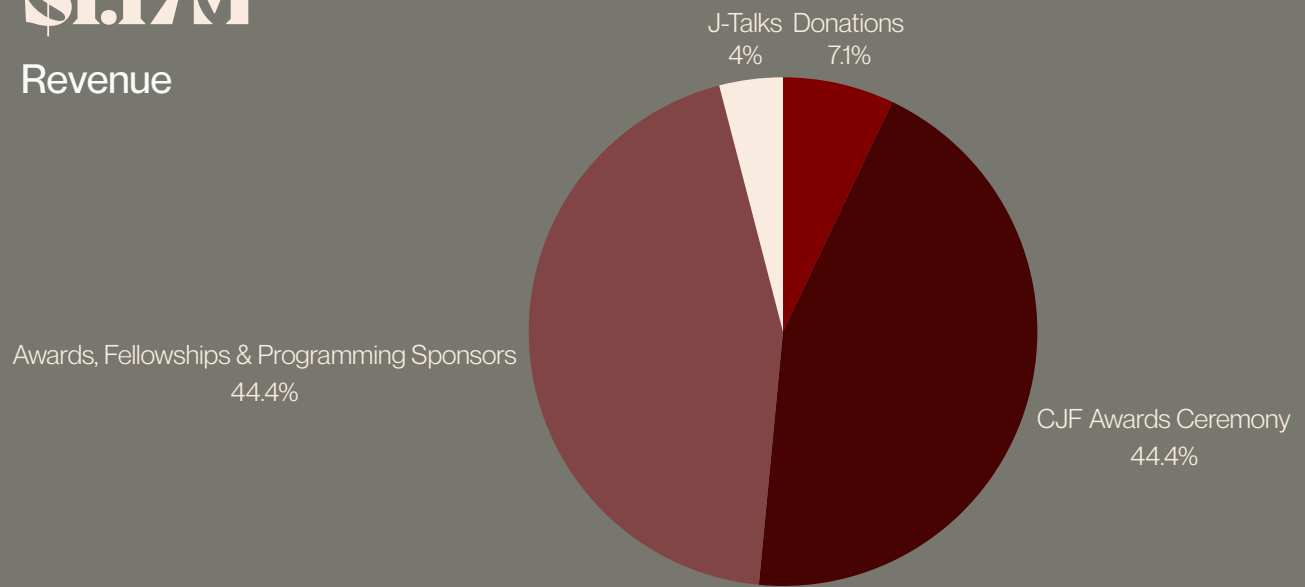
\$0.1M

Liabilities

Statement of Revenue & Expenses

\$1.17M

Revenue



\$1.10M

Expenses

2023 Supporters

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Founding Partner

Jackman Foundation

Platinum

Google News Initiative, BMO Financial Group, TD Canada Trust
Aritzia, Sobeys, Intact, CIBC, CBC/Radio-Canada, GM, TELUS

Gold

Labatt Breweries of Canada, Rogers, Unifor, Scotiabank, RBC,
Canada Life, Citizen Relations
FGS Longview Communications, KPMG, McCain Foods,
Media Profile

In-Kind

CISION, CPAC, Media Profile, CBC News, IJB, CTV News,
The Globe and Mail, The Canadian Press, Porter, Fairmont,
Bespoke Audio Visual, MLSE

Board of Directors, Committees & Staff

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CJF Staff

Natalie Turvey

President and Executive
Director

Josh Gurfinkel

Director of Operations

Jennie Worden

Communications and Program
Manager

Annicca Albano

Social Media Coordinator

Megan Rampersaud

Editorial and Production
Coordinator
CJF Book Project

Board of Directors, Committees & Staff

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CJF Board

Kathy English
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Veteran Journalist

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Vice Chair
Principal, Shaughnessy Kitts Communications

Peter Bishop
Treasurer
Interim C.F.O., Corus Orthodontists

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Partner, Radical Ventures

Desmond Brown
*Real Estate Agent, Life In The 6ix, RE/MAX
Hallmark Realty Ltd.; Former Reporter, CTV,
National Post, Toronto Star*

François Cardinal
*Éditeur adjoint, vice-président Information La
Presse*

Maxime Chagnon
*Directeur, Médias et Affaires publiques, WSP
Canada*

Jeff Elgie
CEO, Village Media Inc.

Bob Ezrin, O.C.
*Music and entertainment producer, educator and
serial activist*

Brodie Fenlon
Editor-in-Chief, CBC News

Iris Fischer
Partner, Blake, Cassels & Graydon LLP

Diane Flanagan
*V.P. Corporate Affairs and Communications,
Intact Financial Corporation*

Matt Galloway
Host, The Current, CBC Radio One

Ramneek Gill
*Former General Manager, CP24 &
CTV News Toronto, Bell Media*

Susan Harada
*Associate Professor, Carleton University School
of Journalism and Communication*

Board of Directors, Committees & Staff

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CJF Board

Graeme Harris

President, *Strategic Profile Management*

Amber LeBlanc

Director, *CityNews 680, Rogers Media*

Paul MacNeill

Publisher, *Island Press Limited*

Allison Mudge

S.V.P. Communications & Public Affairs, *CIBC*

Anne Marie Owens

Editor, *Toronto Star*

Paolo Pasquini

AVP, Corporate and Public Affairs,
TD Bank Group

Sunny Puri

Principal and Portfolio Manager,
Anson Funds

Meigan Terry

S.V.P. Global Communications, *Scotiabank*

Connie Walker

Journalist and Host of *Stolen: The Search for
Jermain*, *Gimlet Media*

Chethan Lakshman

Senior communications and reputation
management specialist

Paul Lehmann

Head of Enterprise Public Affairs and
Communications, *BMO Financial Group*

Gillian McArdle

Senior Director, Corporate Communications, *RBC*

Farah Nasser

Former Anchor, *Global News at 5:30 & 6*

Angela Pacienza

Executive Editor, *The Globe and Mail*

David Paterson

Former V.P. Corporate and Environmental Affairs,
General Motors Canada

Marina Strauss

Freelance writer and former retailing reporter &
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