



The Canadian
Journalism Foundation
La Fondation pour le
journalisme canadien

Year in Review 2013-2014

CJF J-Talks

Journalism matters.

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Covering the Oil Patch

April 24, 2014 | Calgary Petroleum Club

It is an age when the words "tar" and "oil" applied to "sands" can delineate opposing sides; when "Keystone" elicits every emotion except indifference; when a proud province becomes a global petro power and citizens debate the legacy of Big Oil. In the middle of the conflict are the energy reporters of Alberta, some of whom have the additional challenge of covering the "home team." How well are they doing the job? How do they provide balance in the face of a massive industry with powerful roots in their community? What is the view from afar?

Jameson Berkow, western bureau chief for BNN moderated this panel with speakers **Claudia Cattaneo**, western business columnist for the *National Post*, **Clifford Krauss**, Houston-based national energy correspondent for *The New York Times*, **Gillian Steward**, Calgary-based journalist and teacher at Mount Royal University, and **Deborah Yedlin**, business columnist for the *Calgary Herald*.



Does The Press Gallery Matter?

April 9, 2014 | National Arts Centre, Ottawa

Is the influence of political reporters on the wane in the face of shrinking resources, wide use of social media, and the distance Ottawa puts between government and reporters? Does the national media coverage of the government matter as much as it used to? **Tom Clark**, the chief political correspondent for Global News and host of *The West Block* moderated this discussion with speakers **Jennifer Ditchburn**, senior parliamentary correspondent for the Ottawa bureau of The Canadian Press, **Jason Kenney**, Minister of Employment and Social Development and Minister of Multiculturalism, **Senator Jim Munson**, a former long-time member of the Press Gallery, and **David Akin**, national bureau chief for Sun Media and host of *Battleground*.



Vice: The New Establishment?

February 27, 2014 | Beer Academy

Suroosh Alvi, co-founder of Vice Media, talked with **Anna Maria Tremonti**, host of CBC Radio One's *The Current*, about *Vice's* journey from counter-culture Montreal magazine to New York-based media conglomerate, its unconventional approach to covering conflict zones, and plans to invest \$50 million in their news operations over the next three years.



Turning Digital Into Dollars

January 23, 2014 | TMX Broadcast Centre

Traditional newspaper outlets are throwing up paywalls, pouring resources into digital, and increasing the amount of sponsored content—all in an effort to find a sustainable business model for journalism. The question is: What's working? Canada's top publishers **Phillip Crawley**, publisher of *The Globe and Mail*; **John Cruickshank**, publisher of the *Toronto Star*; **Gerry Nott**, senior vice-president of the eastern region, Postmedia Network; and **André Pratte**, editorial pages editor of *La Presse*, discussed revenue mixes and models in a shifting media landscape. **Joshua Benton**, founder and director of the Nieman Journalism Lab at Harvard University, moderated this discussion.



Guilty Pleasure or Real News?

November 28, 2013 | TMX Broadcast Centre

It's driving eyeballs to websites and media organizations love it. From Miley Cyrus to Gwyneth Paltrow, media outlets are betting—for better and for worse—that names in the news will sell. Is celebrity gossip real news or simply “click bait” in the digital universe? **Malene Arpe**, who writes the *Toronto Star* Stargazing pages; **Alison Eastwood**, editor-in-chief of *Hello! Canada*; **Jonathan Kay**, comment pages editor of the *National Post*; **Ben Mulrone**y, anchor of CTV's *etalk*, explored this phenomenon with moderator **Simon Houpt**, senior media writer with *The Globe and Mail*.



The Coveted Journey: From Journalist to Bestselling Author

October 22, 2013 | TMX Broadcast Centre

It's no secret that many journalists have a book manuscript tucked away. Or a great idea for the Great Canadian Novel. But rare is the journalist who achieves big-time commercial success beyond the newsroom. **Linwood Barclay**, the former *Toronto Star* humour columnist turned author of suspense novels, and **Lisa Gabriele**, the former showrunner at CBC's *Dragons' Den* who found success with an erotic novel first published under a pseudonym (now turned into a trilogy), talked about the journey from journalist to bestselling author in this discussion with *The Globe and Mail's* Books editor **Jared Bland**.



Gawking, Gossip and Crowdfunding: Is this the New Journalism?

September 19, 2013 | TMX Broadcast Centre

Gawker offers a blend of hard news, gossip and a cheeky tone. It's also the site behind the controversial 'Crackstarter' campaign. **John Cook**, former editor-in-chief, discussed media ethics, coverage of Toronto mayor Rob Ford and crowdfunding in a conversation with **Jeffrey Dvorkin**, media ethics commentator and director of the journalism program at University of Toronto Scarborough.

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