

CJF FORUMS 2009/2010 SEASON IN REVIEW

Through our **LIVE EVENTS**, both media and non-media experts share information, exchange perspectives, and debate ethics and values. New and essential channels open between media and other sectors, and each gain an understanding of the realities that drive the other's policies and practices. Visit <http://cjf-fjc.ca/forums.htm> for webcasts, photos and more.

Keeping an Eye on Journalism

May 25, 2010

CBC ombuds **Vince Carlin**, *Toronto Star* public editor **Kathy English**, and *National Post* assistant managing editor **John Racovali** discuss the role of the news ombuds. Ryerson journalism professor **Jeffrey Dvorkin** moderates.



Arts Journalism: Staying Critical in the Digital Age

April 20, 2010

Can the web save arts journalism? **Kamal Al-Solaylee**, Assistant Professor at Ryerson and former theatre critic at the *Globe and Mail*; **Seamus O'Regan**, co-host of CTV's *Canada AM* and host of *Arts & Minds* and *The O'Regan Files* on Bravo!; and *Globe and Mail* columnist and feature writer **Kate Taylor** answer this question and more. **Bronwyn Drainie**, editor of the *Literary Review of Canada*, moderates the discussion.



Stories from Haiti: A Round Table Discussion with Reporters Who Were There

March 16, 2010

Maclean's foreign correspondent **Michael Petrou**, *Toronto Star* reporter and columnist **Catherine Porter**, *Globe and Mail* reporter **Anna Mehler Paperny** and *Globe and Mail* photographer **Fernando Morales** reflect on their work and time spent in Haiti. The discussion is moderated by author and journalist **Sally Armstrong**.



Defending Against Libel and Contempt

February 16, 2010

Media lawyer **Paul Schabas**, defamation counsel **Peter Downard** and the head of CBC News' Investigative Unit **Harvey Cashore** examine the benefits and the risks of changing laws. The panel is moderated by **Geoff Stevens**.



The Rise of "Ethnic Media"

January 19, 2010

Jagdish Grewal, editor and publisher of *Punjabi Post*; **Shirley Chan**, managing editor of the magazine and supplement section of *Ming Pao Daily News*; **Madeline Ziniak**, Canadian Ethnic Media Association executive chair and OMNI Television national vice president; and **Lori Abittan**, president and CEO of Multimedia Nova Corporation, discuss their respective visions. Chief Diversity Officer of the Ontario Public Service and former journalist **Noëlle Richardson** moderates.



Democracy and Journalism: The View from the Hill

November 23, 2009

Hugh Segal, Canadian Senator and political strategist, speaks on the relationship between democracy and journalism from his unique political perspective. In collaboration with **The Munk Centre for International Studies at the University of Toronto**.



News Blackouts Save Lives

November 17, 2009

Robert Fowler, a Canadian diplomat and special envoy of UN Secretary-General to Niger, discusses the significance of news blackouts in kidnapping cases. He is joined by *Toronto Star* publisher **John Cruickshank**, *Globe and Mail* foreign editor **Stephen Northfield** and CTV News president **Robert Hurst**.



Diversity in the Media: A Case Study

October 20, 2009

A case study in reaching out to diverse audiences with **Joan Melanson**, executive producer at CBC Radio, Toronto; and **Nick Davis**, producer of Metro Morning. **Suanne Kelman**, associate professor at Ryerson's School of Journalism, will interview the panel.



Journalism is Dead; Long Live Journalism

September 15, 2009

For CJF's annual "State of Journalism" lecture, **Rem Rieder**, editor and publisher of the *American Journalism Review*, joined us in conversation with **Ira Basen**, producer of the award-winning CBC radio documentary series *Spin Cycles* and *News 2.0*.





J-SOURCE.CA

PROJETJ.CA

YEAR IN REVIEW 2009-2010

J-SOURCE and **PROJETJ** are website projects of the CJF in collaboration with leading journalism schools and organizations across Canada. Collectively known as the Canadian Journalism Project, this team is dedicated to enabling a national online conversation about the achievement of, and challenges to, excellence in Canadian journalism, and providing a trustworthy source of information.

These are some highlights from the last year.

MORE COLLABORATION



Our core team of contributors and editors has grown significantly. It used to be that we went looking for contributors with our hat in our hands -- now, they come to us with ideas and enthusiasm. We received unsolicited offers of columns from **Susan Reisler** (formerly CBC) who fondly remembered reporting on Ted Kennedy Sr., and **Sue Montgomery** and **Phil Carpenter** (*Montreal Gazette*), who were compelled to recount their tale of reporting from Haiti.

The **Canadian Journalists for Free Expression** (CJFE) now uses J-Source as its forum for public discourse, joining a long list of **J-Topics** contributing editors who manage niche sections of J-Source.

The CJP invested in a work study position through **Ryerson** which earned us 15h/week of time for our Students' Lounge editor Melissa Wilson to dedicate to the site. The investment has paid off, as her regularly updated and oft-visited **Canadian journalism internships guide** regularly appears in our top 10 pages month after month.

MORE FEATURES

Over the past year we have been fine-tuning our successful model, seeking to bring more original content to J-Source. Building on our successful "Newsperson of the Year" award in 2008, J-Source introduced its **Integrity Award** for 2009. Various individuals and institutions were nominated by the readers, and a panel of J-Source editors voted on the winner. J-Source was very pleased to announce **CHEK-TV Newsroom** as the winner of the first Integrity Award, and to feature a video interview with station manager Rob Germain.

Field Notes editor Larry Cornies and Ideas editor Janice Neil (now the Editor-in-Chief of J-Source) regularly commissioned articles from high-profile writers (written on a volunteer basis), including **John Goddard** and **Michelle Shephard** (*Toronto Star*), **Jim Van Horne** (TSN sports broadcaster) and **David Estok** (former *Hamilton Spectator* editor) to name a few.

news director Rob Germain about the employee takeover and how the station has changed since.



Interview: Rob Germain, news director CHEK NEWS from J-Source on Vimeo.

MORE EXPOSURE



**2010 OLYMPICS COVERAGE
ON J-SOURCE**

With its **2010 Olympic Coverage**, J-Source became a go-to place for news and commentary about coverage of the Vancouver Olympics. It was mentioned on the CBC Radio program **The Current** and in local Vancouver papers the **Nanaimo Daily News** and **Victoria Times-Colonist**.

A column from sports journalist **Lorne Rubenstein** on **Tiger Woods's relationship with golf media** brought worldwide attention to J-Source, with the article being referenced by a dozen sports-related and "quotable quotes" sites.

Other linked mentions of J-Source content appeared in **Maclean's**, **The Varsity** and the **Knight Center** in Texas.

MORE READERS

Not only are more people following J-Source, they're getting more and more engaged with the site. **J-Source is now the number one journalism news and commentary site in Canada**, and even beats out a few of its American competitors on their own turf. Our **Twitter** followers grew by 8% every month on average from April 2009 to April 2010, and our **newsletter subscribers** also grew by 10% on average over that same period. And the number of **reader comments** received during that time makes up about half of all reader comments received since we launched in May 2007.



PROJETJ



**Analyses, débats,
réflexions,
ressources**

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OBSERVATOIRE
DU JOURNALISME

The French sister-site of J-Source.ca -- **ProjetJ.ca** -- saw some important developments over the past year as well.

The site made a big splash at the annual **FPJQ conference** in November, covering and Tweeting the event. Not only did the coverage broaden ProjetJ's audience, it elicited lots of comments on the site and reinforced ProjetJ's role in the online French journalism community. The FPJQ has

been a collaborator and supporter of ProjetJ since its first year.

To maximize its impact on this new, bigger audience (newsletter subscription has increased by 35% since November), ProjetJ **ramped up production of its newsletter** from monthly to semi-monthly. And the number of Twitter followers has increased an average of 33% a month in that time.

One of ProjetJ's biggest claims to fame is undoubtedly its **collection of original audio interviews**, compiled in the **RadioJ** section. Since July, 2009, ProjetJ has posted more than 35 original audio interviews with various media luminaries, including **David Gentile's** take on covering the Space Shuttle Endeavour launch, Radio-Canada's **Jean-Hugues Roy** on his month in Haiti and NDP party leader **Jack Layton's** views on media concentration and its effect on democracy in Canada... in French.